

jobs@europeangymnastics.com www.europeangymnastics.com

# **Expression of Interest – Pool of Freelance Content Creators / Contributors**

European Gymnastics is looking for freelance content creators and contributors to help engage fans on its website, YouTube and social media channels: Facebook, Instagram, TikTok, and LinkedIn. Reporting to the Head of Media, you'll work together with a team of dedicated professionals, tasked with increasing and improving its digital content output according to the European Gymnastics brand guidelines.

## Description of tasks

- Videographers to record interviews, film competitions, emotions, and edit videos.
- Videographers to create promotion and highlight packages.
- Videographers to create explanatory videos.
- Sports writers / bloggers with gymnastics knowledge for interviews, pre-event promotion, post-event recaps, promo material, yearbook.
- Multimedia journalists for onsite and remote social media and video content.
- Commentators and analysts for event livestreams (from 2025 onwards).
- Graphic designers for social media and video content.

### **Essential skills**

- Business level English, verbal and written. Knowledge of other European languages is a plus.
- Willing to travel to events within Europe.
- Evening and weekend work is required, either onsite or remotely.
- Ability to take initiative, work independently, in team spirit.
- Close attention to detail and accuracy.
- Must be over the age of 18 and fulfil the legal- and tax- requirements for being selfemployed in the own country of residency.

### To declare interest

If you are enthusiastic, innovative and creative, have knowledge of any of the eight European Gymnastics disciplines, and have skills in journalism, videography, editing, design, etc.,

>> Please send **examples of your work,** information on your **availability** and **daily fee** until **Wednesday, March 27<sup>th</sup>, 2024** to **jobs@europeangymnastics.com** 

\*\*\*Note: This is not a job or full-time employment offer, but a paid freelance opportunity on an ad hoc basis.\*\*\*





## **Questions?**

European Gymnastics General Director Lisa Worthmann, e-mail: <u>jobs@europeangymnastics.com</u>, phone +41 21 613 10 22.

#### **European Gymnastics**

European Gymnastics is the continental governing body for the sport of gymnastics and is recognised as such by the International Gymnastics Federation FIG. We represent 50 National Federations and 8.5 million gymnasts all over Europe who take part in our sport from participation level through to international competitive level. We are responsible for the development and operation of European events including the European Championships across multiple disciplines and mass participation events such as Eurogym and the Golden Age Gym Festival.

- **Our Vision:** To be the foundation of a strong community in Europe elevating and inspiring the gymnastics world.
- **Our Mission:** To promote, develop and support synergy among the community to make gymnastics and the people who practise it, at all levels, shine.
- Our Values:
  - o Respect
  - o Unity
  - Excellence
  - Enjoyment