



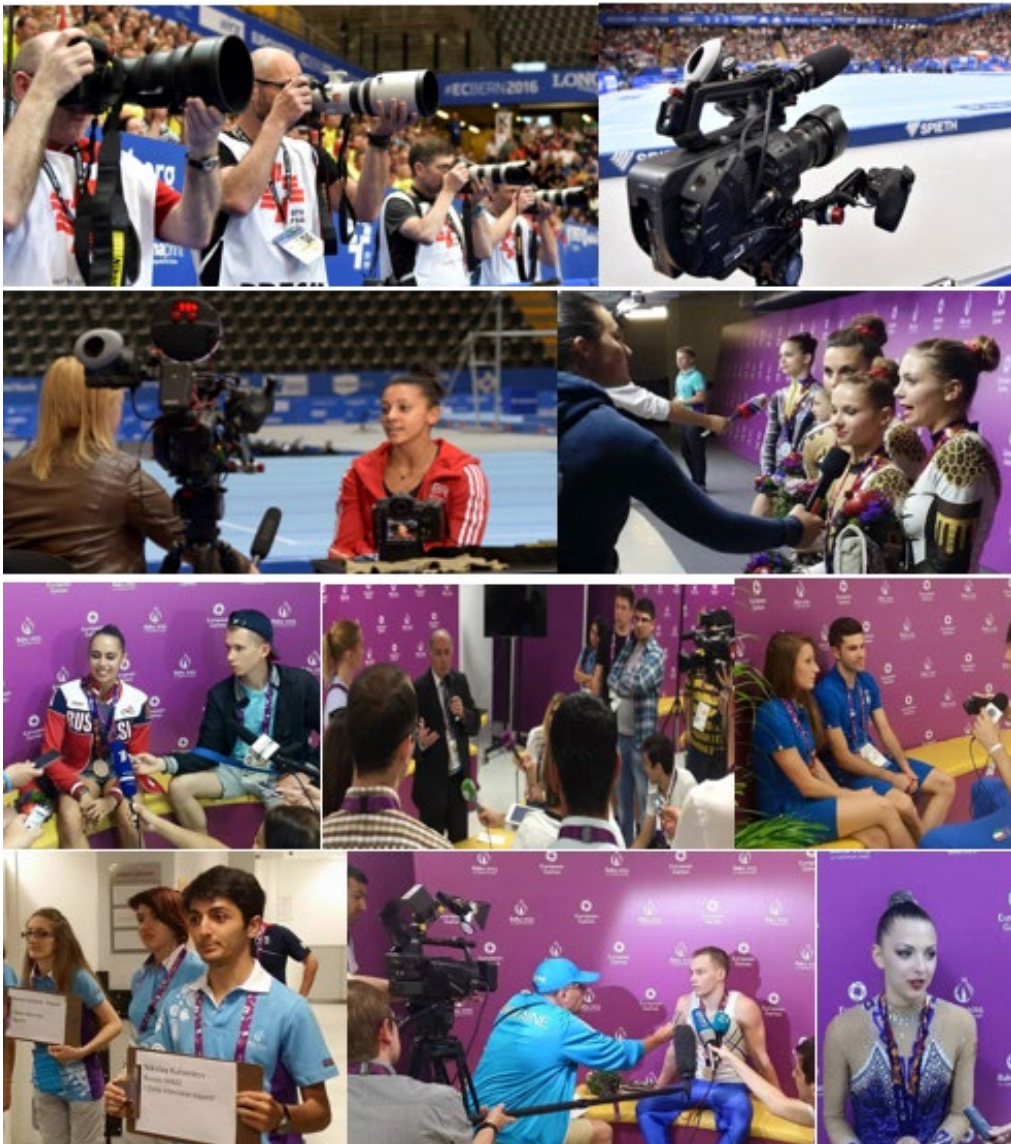
**European
Gymnastics**

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Rules for Media





A. GENERAL RULES

1. Principles

Media Accreditation means possessing an Identity Card issued by the LOC approved by *European Gymnastics*, which allows the holder free access to all or parts of the facilities and services reserved for on-site media.

2. Media Accreditation Categorisation

European Gymnastics uses IOC recognised abbreviations, colour and zone access, currently in force at most significant sports events over the world:

1. WRITTEN PRESS

| | | |
|-----------|--------------|-----------------------------------------------------------------|
| E | Journalist | Editor Printed Press – WNPA (World News Press Agencies) - Radio |
| EP | Photographer | Printed Press – WNPA |

2. BLOGGERS

| | | |
|------------|------------------|--------------------------------------------------|
| EE | Web Editor | Web Editors of recognised websites / blogs |
| EFP | Web Photographer | Web Photographers of recognised websites / blogs |

3. EUROPEAN GYMNASTICS AFFILIATED FEDERATIONS

| | | |
|------------|-----------------|---------------------------------------|
| EF | NF Editor | Editors of National Federations |
| EFP | NF Photographer | Photographers of National Federations |

→ **Max. 2 E / EE / EF and 1 EP / EEP / EFP accreditations per media outlet per event!**

4. TELEVISION NON-RIGHTS HOLDERS

| | | |
|------------|------------------|-----------------------------------------------------|
| ENR | Non-Right holder | Broadcaster / Network / Web Video Non-Right Holders |
|------------|------------------|-----------------------------------------------------|

5. TELEVISION HOST BROADCASTER

| | | |
|-------------|---------------|----------------------------------------|
| HB-A | HB Head | Directors |
| HB-B | HB Production | Producers – commentators - consultants |
| HB-C | HB Technical | Cameramen - Technicians and assistants |

→ The accreditation of all HB staff is the responsibility of the LOC, not of *European Gymnastics*.

6. TELEVISION & RADIO RIGHTS HOLDERS

| | | |
|------|---------------|----------------------------------------|
| RT-A | RT Head | Directors |
| RT-B | RT Production | Producers – commentators - consultants |
| RT-C | RT Technical | Cameramen - Technicians and assistants |

3. Status of Journalists, Editors and Photographers

a. Professionals

Professional journalists, editors and photographers holding an official and valid press card issued by recognised international press agencies, and official national or international Sports Journalists Associations will be accredited.

b. Freelancers

Freelance Editors or Photographers = self-employed professionals must provide written evidence that they operate on behalf of a media clearly identified.

➔ A Freelance Editor or Photographer operating on his/her own account will not be accepted.

c. Bloggers

A website can apply for recognition and acceptance by *European Gymnastics* with the identity and statute of an independent website, “stand alone” or multisport. Blogs are accepted as public journalism when they function integrated within a recognised journalistic media. Website specialised in gymnastics must be recognised by its national federation. Fill in Appendix 4 and send it to *European Gymnastics*.

➔ Pass-through-site for edited copy/paste-content, fan-sites, sponsor-sites, promotional sites, and event-linked sites cannot be recognised as a press medium.

d. Representatives of the National Gymnastics Federations

The Federation must submit by email an official document duly signed by its President, attesting in good faith the position of the Media delegate(s). A double accreditation (press and delegation member) is not accepted.

4. Editorial Content

Only professional journalists, editors and photographers operating for editorial purposes exclusively will be accepted: agencies, newspaper, magazines, TV, Internet.

5. Professional Conduct

a. Behaviour

- FoP photographers: Stand still when gymnasts are performing.
- Do not interrupt competitors, coaches or officials during the competition or distract them for picture taking.

- Do not leave equipment lying around to obstruct the movement of gymnasts, officials, the public, or colleagues.
- Do not block a photographer's field of view.
- Do not stand in the way of spectators, officials, or obstruct TV.

b. Rights to sell pictures

Selling photos to gymnasts, fans, etc, is an additional, secondary activity, similar to a business. Commercial use, like using the photos for a calendar etc. is forbidden unless prior approval has been gained by both *European Gymnastics* and the gymnast on the photo.

E-books are seen by *European Gymnastics* as Editorial use, similar in nature to any other published book.

c. Taking pictures & filming by delegations

If a delegation wishes to take pictures of -or film- its athletes in training or the competition, they can do so from the delegation seating, using nonprofessional material. All such material shall be used solely for internal purposes.

B. ACCREDITATION PROCESS

1. Registration

Each request for accreditation must be registered via the link provided on the [European Gymnastics website](#).

Each applicant needs to create a profile, including the upload of his/her photo and press card. Once this is approved, the applicant can select the *European Gymnastics* event he / she wishes to cover. The applicant can at any time access his/her account to update his/her profile, or to register (or remove) for another competition.

On a timely base, *European Gymnastics*:

- EITHER accepts the application,
- OR investigates the application,
- OR rejects the application.

The system generates an automatic message sent to each applicant. Each applicant may ask the LOC for assistance to get a letter of invitation for a visa, or for accommodation / hotel.

Additional health and safety measures might be in place. This will be determined for each event separately. These rules must be followed by all media representatives. Failure to do so will result in the cancellation of the accreditation.

2. Media Declaration

On site, media representatives must sign the terms of the *European Gymnastics* Media Declaration, Appendix 1, before receiving the Media Accreditation. Anyone who signs the document, but later breaks the agreement, will have accreditation revoked, and accreditation refused for future *European Gymnastics* events. This breach will be announced to the FIG Media department.

- ➔ Anyone who refuses to sign the text of the declaration will be refused accreditation for the event.

3. Late Registration

Once the deadline has passed, only exceptional cases can still request a media accreditation: TV Rights Holders and international agencies. Fill in Appendix 2 'Late Accreditation Form' and send it with a copy of the press card and photo to *European Gymnastics*.

4. Media Pools

A selection among the written press E – EE – EF and photographers EP – EEP – EFP will be made, allowing to offer preferred working positions to the most important international, national and regional titles. The selection will be made by the *European Gymnastics* Head of Media in cooperation with the LOC Media Manager.

Priority will be given to:

- International News/Photo Agencies;
- International newspapers & magazines;
- National and local newspapers and magazines designated by the LOC Media Manager.

Media positions of the designated pool members in the Media Stand will be identified by names. Photographers will wear a transferable bib.

C. ACCESS RULES

All accredited media have access to the media centre, and the mixed zone. Written press additionally has access to the media tribune, while photographers can use the photo positions and the photo work stations.

Media delegates of National Federations have access to the delegation seating area.

ENR are only allowed to use a camera in the mixed zone.

1. Training Halls

Media are allowed in the official training halls during the training days prior to the start of the competition. These days include the Podium Training day(s). **There will be no access during competitions days.**

LOC will set up a designated Media Zone in each training hall, to allow media to follow the sessions without disturbing the gymnasts and the coaches. Media must strictly remain in this designated Media Zone.

2. Warm up Hall

The Warm up Hall is a **no go zone area**: no media are allowed at all!

3. Podium Training

All accredited media have free access to the FOP (Field of Play), during the Official Podium Training sessions of all disciplines.

ENR are accepted without cameras.

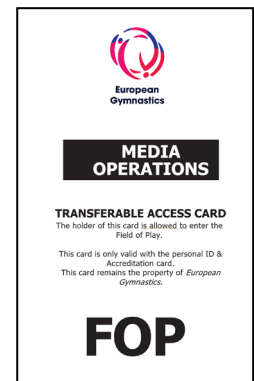
4. FOP - Field of Play Card

A temporary access card named FOP can be delivered to access the Field of Play.

The *European Gymnastics* Head of Media is the authority to deliver FOP cards.

Such card remains the property of *European Gymnastics* and is not transferable.

It is not valid without wearing the personal Accreditation card.



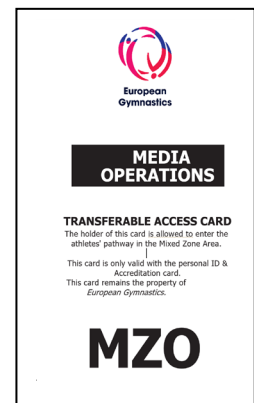
5. MZO - Mixed Zone Card

This card is delivered to allow delegation members to escort their gymnasts through the Mixed Zone, in the athletes' lane.

The *European Gymnastics* Head of Media is the authority to deliver MZO cards.

Such card remains the property of *European Gymnastics* and is not transferable.

It is not valid without wearing the personal Accreditation card.



6. Farewell Party

The athletes and delegation's Farewell Party is not open to Media, except the HB crew.

D. APPENDIX

1. *European Gymnastics* Media Declaration
2. Late Accreditation Form
3. Request for Interview
4. Online Media Profile – Website Questionnaire

CONTACT DETAILS

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